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Finding Balance in Churchill Canyon

by Alicia Reban & Chuck Pope

The Bi-State Sage Grouse population is genetically unique, occurring only in an area approximately 170 L miles long by 60 miles wide, from just below Carson City in the Pine Nut Range to the White Mountains straddling the California-Nevada state line. A map of the Bi-State population's range shows an area determined by the Nevada Department of Wildlife to be "essential and irreplaceable" sage grouse habitat - and in the very heart of that habitat is Dick Huntsberger's 40 acres in Churchill Canyon.

Dick is a self-described "working cowboy" who's been involved in ranching since the early 1970's. He has been running cattle on the Churchill Canyon property and on his grazing allotment on adjacent Bureau of Land Management property from fall through early spring since 1993. After his season closes, the sage grouse brood-rearing takes place. The birds are attracted to the balance of sagebrush, meadow, and springs that are found here, which create the perfect place for hens to raise their young.

"The way I see it, if the land and the sage grouse are healthy and doing well, I know my cattle are doing well. I need to do my part, like maintaining water resources for both cattle and wildlife, and putting this easement on my land," said Huntsberger. Nevada Land Trust has been working closely with Dick and his wife Linda to create a conservation easement on their 40 acres, to ensure that the property is forever available to the sage grouse that depend on it.

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Thoughts from the Executive Branch

by Alicia Reban



I've been immersed in the mid-1800's lately, preparing to chaperone my daughter's class trip to Sutter's Fort in California. I've taken the kids out to walk remaining wagon ruts in nearby hills, sewn burlap sacks for provisions, and shared what I know of cultural history in the West. The emigrants formed large parties to tackle the California Trail together - and it is in that spirit that I salute some very special people who are part of the Nevada Land Trust journey:

First, my hat's off to immediate past board chair Karen Ross, who has led the board admirably and energetically these past two years - through national accreditation, several key acquisitions (including her personal favorite up in Tahoe Meadows), and the transition to a new culture of philanthropy at NLT. Karen remains an active member of the board, focusing on strategic planning, board development, fundraising, and communications.

Hats off also to Tracy Visher, the extraordinary woman who came to NLT three years ago to help shepherd our fire restoration work - and ended up creating a robust grants tracking and contract management system. Many of you know Tracy from presenting the Banff Mountain Film Festival since 2013 and the Art of Conservation. Tracy shared her private sector experience to help us become better at the "business" of conservation.

A hearty welcome to our new Trustees: Don Wilkerson, returning to NLT's Board after a few years away. We're glad to have Don's appraising, property management, and real estate expertise back on board. Elko native Deborah Lassiter has just joined us, and her background in resource management, mining, and philanthropy is particularly relevant now. Debbie is joined by Brian Bonnenfant, whose economic forecasting, demographic analysis, and GIS mapping work at the SBDC/Center for Regional Studies at UNR gives him a unique perspective. All three share the Board's sense of responsibility to ensure that as our communities grow, the balance between the natural world and the developed world is maintained and the places we love are protected. Debbie Leonard and Steve James have stepped from the Board of Trustees to the Advisory Board, where our mission will continue to benefit from their extraordinary legal (Debbie) and creative (Steve) skills.

Next, hats off to Nevada's leadership in Washington. I helped with the effort to bring back the Conservation Easement Tax Incentive. We almost made it in late 2014 with support from 100% of Nevada's Congressional delegation and a valiant push by Senator Reid. We're beyond pleased that Nevada's own Senator Heller is leading the charge for 2015! The measure is supported by land trusts, hunters, anglers, ranchers, and others across the country. Reauthorization will make it possible for more ranching families and other landowners to participate in conservation easements.

Finally, a big hats off to ALL NLT donors, partners, volunteers - and other lovers of nature, wildlife, trails, rivers, regional parks, and Nevada history for helping us in 2014 and into the new year. We couldn't do what we do without YOU. Thanks so much!

Alicia

Front page photo: Churchill Canyon, by C. Pope

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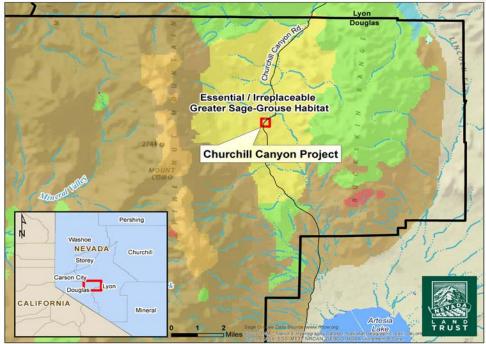
Funding commitments are in place for the purchase of the easement and other project costs from the Agricultural Land Easement program of the Natural Resources Conservation Service, Nevada Department of Wildlife, with matching funds from the NV Energy Foundation.

"I'm able to re-invest in my ranching operations," said Huntsberger, "and

that's important for my business. I'm not a huge part of the economy, but ranchers like us are still a important part because so many people depend on what we do," he added. – AR/CP

To learn more about Nevada Land Trust's conservation easement program, please visit our website at www. nevadalandtrust.org, or call (775) 851-5180 to speak with project staff.





What is a conservation easement?

A "conservation easement" is a legal agreement between a landowner and a land trust or government agency that permanently limits uses of the land in order to protect its conservation values. It allows landowners to continue to own and use their land, and they can also sell it or pass it on to heirs. - Land Trust Alliance, www.lta.org



Tahoe Meadows Dedication

Nevada Land Trust, donors, agency partners, and other friends gathered September 26, 2014 to celebrate our protection of the last private parcel in the Tahoe Meadows. *Photo: T. Gipe.*

Alum Creek Water Quality

Improvement Project

by Lynda S. Nelson

Wey. Since 80% of the drinking water in the Truckee Meadows comes from the Truckee River it's only natural to look at what's ending up in it. Alum Creek is an intermittent stream that originates in the Sierra Nevada foothills in southwest Reno, flowing through the Caughlin Ranch neighborhood and into the Truckee River at Chrissie Caughlin Park near Mayberry Drive and McCarran Blvd.

Through previous monitoring efforts completed by Professor Mark Walker and his UNR Students, the creek was identified by state and federal agencies as an "impaired" waterway in Nevada. Alum Creek was included on the state's official list because it did not meet standards for E. coli, water temperature, sediment, and phosphorus from fertilizers.

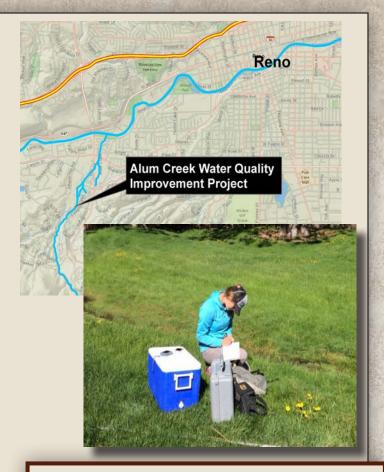
Nevada Land Trust has partnered with the Caughlin Ranch Homeowners Association to identify the sources of the pollutants and develop ways to address them. NLT and the Association contracted with JBR/Stantec to conduct water sampling during 2014 at 10 sites along three portions of the Alum Creek drainage as well as one site located above the Steamboat Ditch in the upper watershed. The sites were strategically selected to better understand the sources of pollution.

Findings indicate that most sediment is coming through the western portion of the watershed. Nevada Land Trust will be working with the Caughlin Ranch HOA (CRHOA) in the spring of 2015 to install willow structures, and stakes filtering trenches, and ripap to stabilize banks and pond edges to cut down on the sediment flowing into Alum Creek.

High phosphorus levels, which can cause algae to grow faster than an ecosystem can handle, are more prevalent in the eastern watershed. Too much algae reduces oxygen levels required by fish and other aquatic life. NLT and CRHOA will be working on a community outreach program through the Caughlin Rancher newsletter, workshops, and door hangers to share information about low-impact fertilizer choices and ways to minimize stream impacts when feeding grass and other plants. The program also calls for stenciling storm drains to reinforce the neighborhood's direct connection to the Truckee River.

We very much appreciate our partnership with the Caughlin Ranch Homeowners Association, the University of Nevada Reno, Mark Walker and Ruth Galt's UNR microbiology class, JBR/Stantec, our Alum Creek Stakeholder Committee, City of Reno and the Nevada Division of Environmental Protection. This project was made possible through a generous grant from the Truckee River Fund at the Community Foundation of Western Nevada.

To obtain a full copy of the JBR/Stantec report, please call me at (775) 851-5180 or e-mail: l.nelson@nevadalandtrust.org.



NLT Achieves National Accreditation



by Sonya Giroux

Nevada Land Trust was awarded national accreditation by the Land Trust Accreditation Commission in late February, becoming one of only 301 accredited land trusts out of the 1,700 in existence across the country. NLT is also the first independent land trust to receive accreditation in the state of Nevada.

The Land Trust Accreditation Commission was incorporated in 2006 as an independent program of the Land Trust Alliance (LTA) to build and recognize strong land trusts, foster public confidence in land conservation and help ensure the long-term protection of land. LTA is the national organization for land trusts, promoting voluntary private land conservation to benefit communities and natural systems.

The accreditation program recognizes land conservation organizations that meet national quality standards for protecting important natural places and working lands forever. Nevada Land Trust has been preparing for accreditation since 2011, undergoing a rigorous review of policies, fine tuning and streamlining operations, and implementing LTA's Land Trust Standards and Practices. NLT submitted our final application in December 2014.



Banff Festival Treks Downtown

by Ela Zawadzka

You say you've never rowed across the Indian Ocean or surfed in Antarctica? Well, you can at least live these adventures vicariously through the amazing short films presented at the Banff Mountain Film Festival World Tour! On Thursday, April 2nd at 7 p.m., at the Pioneer Center for the Performing Arts, Nevada Land Trust will host the 14th year of this outstanding international, award winning selection of outdoor films. Film makers from the USA, Canada, South Africa, Austria, Sweden, the UK and France will share their stories, from the exploration of remote landscapes and mountain cultures to adrenaline-fueled action sports. Films in this year's world tour are sure to captivate and amaze the explorer within you.

A wide range of films are screened on this international tour – from 5-minute shorts to feature-length films, including many premieres. Over 300 films are entered into the Banff Mountain Film Competition each year, and the best are screened to the public during the Festival.

Nevada Land Trust has hosted the Truckee Meadows festival stop for thirteen consecutive years, and the event has sold out every year! This year, NLT has moved to a new, bigger venue – the Pioneer Center for the Performing Arts in downtown Reno, with seating for 1,500 outdoor enthusiasts and film buffs. Doors open at 6:00 p.m. with films starting at 7:00 p.m.

This is NLT's largest annual fundraiser and proceeds support our mission to protect and preserve the special places and open spaces in Nevada.

Tickets are \$22 in advance through the Pioneer Center Box Office (100 South Virginia Street or 686-6600) or REI (2225 Harvard Way) and \$27 the day of the event. Online ticket purchases through the Pioneer Center Box Office have an additional surcharge. And remember to bring cash if you'd like a beverage during the event – the bar is cash only! See you on April 2!

Pictures above: from the previous Banff Mountain Film Festival Tours







2015 Banff Mountain Festival Local Sponsors:











an insider with an outside view: Reed Simmons

Part of a regular series of interviews with NLT board, staff and friends

by Ela Zawadzka

Ela Zawadzka: What's your story, Reed?

Reed Simmons: I was raised on a ranch with a 2 mile-long stretch of river and a thousand acres of BLM land out my back door. My appreciation for open space started early, when I was a kid, probably no more than 13 years old, when I spent most of my days riding horses.

I came to Reno in 1980 and started to work in real-estate two years later. For eight years I was working so hard, I didn't do much of anything else. But my roots were strong enough that I started to get outdoors more often. In 2004 I became president of EDAWN (Economic Development Authority of Western Nevada). Those years were really high growth years in Reno and a lot of land was being purchased for construction. One day in 2005, at a

strategic planning meeting in my house, we asked ourselves some critical questions: What are we doing? Did we do our job so well that we don't even want to live here anymore? And we decided we have to change something. We knew we can't stop growing completely because a community that doesn't grow is a dead community, but we could grow smarter.

E: So you think that conservation is good for business?

R: Of course! A healthy community is one that can grow. You have to decide what space has to be developed and what land will always stay open. You have to find a balance. Quality of life is what brings people here. Open space that you see and benefit from every single day is why people want to move here.

E: What's "job one" for you as new NLT board chair?

R: My goal as a chair is to put more emphasis on donor development for two reasons: one, to raise funds, and two, to get our story out. Both are critical to

conservation success. Nine out of ten people can relate to open space. We need to reach out in different ways about what we do and get all of those people on board to help us. It has to become second nature to tell the story to the right people, and do it better.

E: So what's the story you want to share?

R: Land conservation really affects us all. People may not know about our work even if they enjoy hiking or riding horses on the lands that we've protected. And we need to change that. We need to tell them what we've done and ask for their support. Sometimes people don't



Reed and Mary Simmons, photo by Jeff Ross

appreciate open space until suddenly it's gone and then it's too late. We need to stay ahead of that curve.

E: Any secrets for the rest of us?

R: I live a pretty balanced life. I make time for the things that are important, like the mission of Nevada Land Trust. I've learned how to adjust my schedule and I take time to do things that I like. I guarantee that to this day, if I'm not working, you can bet that I'm outdoors!

Reed Simmons is the newly-elected Board Chair of Nevada Land Trust. He is Vice President in the Multi-Family, Office Leasing, Sales & Leasing division of Avison Young. Reed makes time for swimming, competitive team roping, riding horses, and attending the Cowboy Poetry Gathering in Elko with his wife Mary.

the giving tree

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September 16, 2014-

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going places

see what's next on the horizon for the Nevada Land Trust

04.02.2015 Banff Mountain Film Festival

After many years in John Ascuaga's Nugget, we are excited to be moving the event to a new location. Watch for your invitation and join us April 2nd at the Pioneer Center in downtown Reno. Tickets are on sale now - see story on page 5 for details.

05.02.2015 Great Community Cleanup presented by KTMB

Join NLT volunteers to care for wetlands near Silver Lake off Red Rock Road north of Reno. Register by calling KTMB at 775-851-5185 or visit ktmb.org for details. Come early for birdwatching!

07.24-25.2015 Open Spaces and Special Places: The Art of Conservation

This benefit event for Nevada Land Trust will be held July 24-25, at the Unitarian Universalist Fellowship of Northern Nevada, 780 Del Monte Lane, Reno, NV. Please join us for Friday evening's opening reception!

