



# territory

this land is your land



special places, people and events ~ brought to you by Nevada Land Trust

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## Jacks Valley Ranch

by Alicia Reban

Tucked against the Sierra in picturesque Jacks Valley lies the iconic Jacks Valley Ranch, where a couple of white 160-year old barns look out over contented cattle grazing the rich pasture land to the east. Cars often pull out on Jacks Valley Road to take in the pastoral sight, or to check out the many bird species on the ponds closest to the road. It's been a special place for a very long time, as evidenced by the grinding rocks further up. The small cemetery headstones read like a settler's Who's Who of early Carson Valley. Wildlife experts consider the 1,233-acre ranch, which lies between National Forest and the Jacks Valley Wildlife Management Area, at the heart of a regionally-significant Mule deer migration corridor.

Nevada Land Trust reached out to the Ascuaga family in 2015 to explore permanent protection of the rich historic and natural resources of Jacks Valley Ranch through a conservation easement, designed to protect those resources while allowing the ranch to continue operations in capable private hands. We invited The Conservation Fund, long-time NLT partners on projects such as the Old Winters Ranch in Washoe Valley, to bring their expertise on board. Together with the Ascuaga family, we crafted a winning proposal for the SNPLMA program to do precisely that.

"I have watched the valley change significantly in the nearly fifty years my wife and I have lived at Jack's Valley Ranch," says John Ascuaga. "My desire has always been to preserve the character of Jacks Valley and to maintain the ranch as a working ranch. When Nevada Land Trust approached me, I was excited to learn that there was a mechanism to do that, and so we've elected to pursue that possibility," Ascuaga said.

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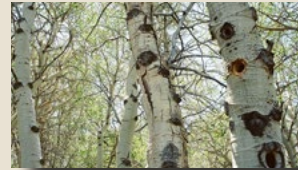
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## For the love of land

by Karen Ross



Returning to my second term as Chair of Nevada Land Trust, I've been doing some reflecting. My thoughts have taken me back to what introduced me to the organization in the first place. I came to Nevada over 30 years ago, living in Carson City at the time but working in Reno. I was blessed to have one of the most scenic commutes in northern Nevada, enjoying the daily drive through Washoe Valley. I was alarmed when I learned that the Casey Ranch, a major land holding in the valley, was slated for development.

That's when I first heard about Nevada Land Trust, working diligently to protect and preserve this open space. I vowed to do whatever I could to support the organization, because I knew their mission was aligned with my own desire to see the place that I loved conserved for future generations.

Fast forward and I have now been privileged to serve on the Board of Directors of Nevada Land Trust for the past decade. I am so proud of the work we do. I still feel the same urgency to see areas that we all love – like Sheep Flat in the Tahoe Meadows, Jobs Peak and Jacks Valley in Douglas County, and Ash Canyon in Carson City conserved for the protection of wildlife, water and recreation.

I just returned from a trip on behalf of Nevada Land Trust to the South Fork of the Humboldt River in Elko County. We are working collaboratively with private land owners and government agencies to ensure that areas of unparalleled beauty and history, much loved by Nevadans, remain open, accessible, healthy and protected.

We are experiencing unprecedented growth in northern Nevada. The urgency of our work is greater than ever. I hope you will join me in demonstrating your love of Nevada's open spaces and special places through your support of Nevada Land Trust.

Sincerely, Karen Ross, Board Chair



Front page photo: Jacks Valley by Ela Zawadzka

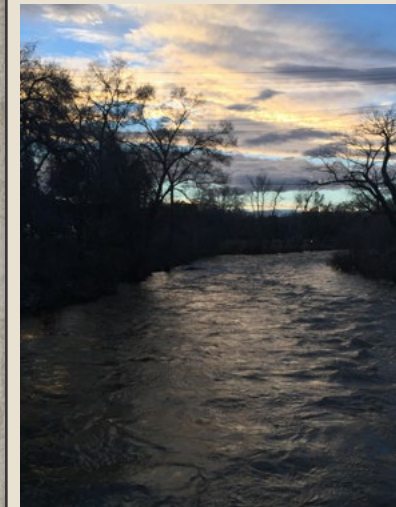
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## The noise of success

by Alex Hoeft, photos by Alex Hoeft and Cessie Pulleyn



If the phrase “let your success be your noise” has anything to do with it, One Truckee River has been leading a very loud and very large parade down the Truckee River in Reno and Sparks for almost two years now.

The initiative, co-founded by Nevada Land Trust and Keep Truckee Meadows Beautiful, is a collaboration of

public and private partners working together to promote a sustainable, clean and thriving Truckee River community. Since its beginning in May 2015, One Truckee River has worked with over 130 stakeholders in creating phase one of the One Truckee River Management Plan, including four goals and 106 action items bent on improving the Truckee River and the lives of those who spend time along it.

Though that all fits in one sentence, the countless meetings, presentations, and river tours with city officials, agency representatives, and community members took quite a bit of dedication from Nevada Land Trust and Keep Truckee Meadows Beautiful staff, who so care for the Truckee River's well-being.

One Truckee River's success has yielded more river-related conversations throughout the Truckee Meadows community: more social workers to assist the river encampments; better coordination between jurisdictions; and an increase in artwork along the entirety of the river.

Nevada Land Trust is now focused on implementing phase one action items, working hand-in-hand with Keep Truckee Meadows Beautiful and AmeriCorps members. Some of those action items are listed below:

- Distributing a survey aimed at understanding the community's knowledge level about the Truckee River watershed;
- Based on the survey results, creating a Truckee River Watershed Education Plan to fill in the gaps of what education is needed regarding the local watershed;
- Installing mile markers with Reno and Sparks fire departments along the river for both safety and recreational purposes;

one truckee river

- Mapping all amenities on the Truckee River and prepping future signage, lighting, restroom, etc. plans to increase safety, knowledge and community activities; and

- Providing a forum for people to submit photos and stories of time spent on the Truckee River.

The list goes on, and so does a successful (and thus, noisy) One Truckee River.





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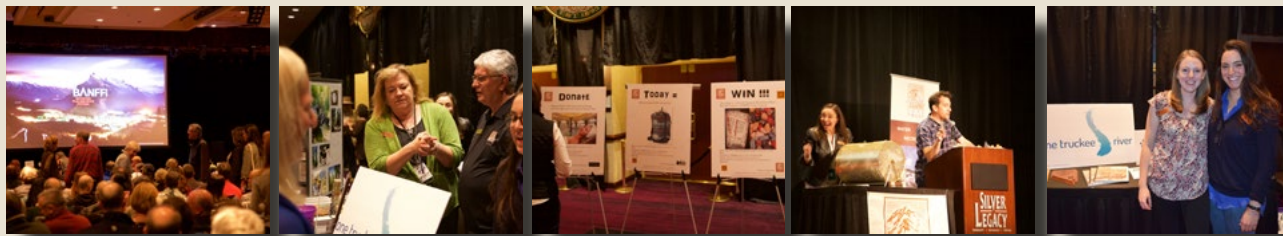
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Question One Program







## How'd we do?

by Ela Zawadzka

After 41 years, the Banff Mountain Film Festival (BMFF) clearly has a proven track record as the largest and the most prestigious celebrations of mountain culture in the world. Nevada Land Trust is just a teenager by comparison. However, hosting the event for sixteen years we can say we've learned a thing or two. We know how hard it is to find sponsors and we know that the copier will always decide to take a break just when we need to print 600 programs. Though, we cannot be discouraged!

It truly is an exciting time. There's the chase after the venue (and this year, finding the big screen as well), asking sponsors to come forward again, (THANK YOU!), working with amazing volunteers – getting out the Banff posters that you see around town and welcoming you that evening (THANK YOU MICHELE & crew!), and finally, choosing the films we hope you will like and remember. It's a great journey for all of us here at Nevada Land Trust and I am happy to be a part of it.

Working on this film festival is like baking a multi-layer cake. The work starts in summer when we contract with the Banff Centre. Then we start collecting all the ingredients to create something we hope you will enjoy. With help from our local media sponsors, we make sure you get a chance at a slice before it's gone.

The cherry on top is the day of the event when we know that Banff Warrior made it safe to Reno and (almost) everything is in place. Then the only thing we have to worry about is YOU - the audience. Will you come? Will you stay? Will you enjoy it?

We need you. Your support is critical. Without you, this event wouldn't matter. You came and stayed until the end, and we believe you enjoyed it as much as we did.

Thank YOU for coming and spending the night with us. Especially those of you who've followed us from one venue to the next over these past sixteen years. We'd like to think that you'll be with us again next year. And by the way, it's never too early to become a Banff Sponsor for 2018! - Ela

*Proceeds from Banff Mountain Film Festival go directly to support Nevada Land Trust's mission.*



Four Mums by Ben Duffy



2017 Banff Sponsors: Silver Legacy, NV Energy, Sage Financial Advisors, KUNR, Reno News & Review, West Coast AV, Rubik, and REI

continued from page 1



Photo by Alicia Reban

Nevada Land Trust, The Conservation Fund, and the US Forest Service hope to complete the conservation easement project by the end of 2017 with funding through Round 16 of the Southern Nevada Public Land Management Act program. - AR



John Ascuaga by Ela Zawadzka

## Same great work - new location

NLT relocated in October to new office space with our friends from KTMB. Our mailing address is the same (PO Box 20288, Reno NV 89515), but you'll find us now at 2601 Plumas Street in Reno next to the tennis courts. Stop by to say hello!



## NLT in numbers

Facts and figures related to NLT projects, programs, and partners



43,069

# Acres protected by NLT since 1998



600+

# of deer in the bi-state Carson River Mule Deer Herd (NDOW 2016)



5

# of trail-related acquisitions currently underway at NLT



15

# of NLT's acquisitions along the Truckee River



120

# of One Truckee River (OTR) mile markers being installed along 12 miles through Sparks and Reno



432

# of acres in NLT's David E. Moore Bird & Wildlife Sanctuary near Baker, NV



68

% of Nevada forecast to be at above average fire risk July-September (Get ready @ [www.livingwithfire.info](http://www.livingwithfire.info))



1,267

# of acres of post-wildfire emergency restoration by NLT and partners (including Caughlin, Hawken, Washoe Drive, and Little Valley fires)





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## going places

*see what's next on the horizon  
for Nevada Land Trust*

- 8.06.2017 The Art of Conservation Opening Reception @Artists Co-op of Reno
- 9.21.2017 Coffee & Conservation Returns\*
- 9.21.2017 OTR's Second Annual River Forum
- 9.30.2017 National Public Land's Day & World Rivers Day
- 9.30.2017 Truckee River Cleanup Day - Volunteer at [ktmb.org](http://ktmb.org)

*Next year*

- 4.05.2018 Banff Mountain Film Festival
- 5.2018 One Truckee River Month

\*this event date may change

